

Projection of Income for:

Year	1	2	3
Gross Sales			
Less: Returns & Allowances			
Cost of Goods Sold			
Gross Profit			
Other Income			
Expenses			
Advertising			
Bad Debts			
Car & Truck			
Franchise Expense			
Royalty Fee			
Insurance			
Employee Benefit Programs			
Depreciation			
Amortization			
Interest Expense – Bank			
Interest Expense – Other			
Legal/Professional Fees			
Office Expense			
Rent/Lease - Building			
Rent/Lease - Other			
Repairs/Maintenance			
Supplies			
Travel			
Meals/Entertainment			
Utilities:			
Phone			
Electric			
Gas			
Garbage			
Other			
Wages – Employees			
Other Expenses			
Total Expenses			
Net Profit			

Debt Service